



Corporate Giving Guidelines

MISSION

To support the communities where we live and operate with assistance to enhance programs aligned with our giving philosophy.

PILLARS OF ENGAGEMENT

Basic Needs	Children and Youth	Community Development
Food Clothing Shelter	Education Sports Health and Wellness	Relief Efforts Emergency Services Arts & Culture

DONATION GUIDELINES

The following general guidelines will be used to determine which giving opportunities are consistent with our giving philosophy.

- Donation requests must be filled out completely and submitted using our form. We will not handle requests over the counter or by phone (this includes silent auction/basket raffles).
- Organizations applying for funding must be a registered charity or nonprofit.
- Donation requests will be reviewed and considered by our Corporate Donations Committee monthly.
- We do not discriminate against individuals on the basis of race, color, religion, gender, sexual orientation, gender identity, age, national origin, military status, veteran status, disability, or any legally protected characteristic.
- Contributions will be focused on within our service area.
- Sports Events/teams are generally considered an advertising request and will be reviewed on a case-by-case basis. Please see the section titled "SPORTS TEAM REFERRAL PROGRAM".



- Contributions are awarded on a one-time basis and does not guarantee a contribution in subsequent years. However, multi-year commitments or pledges may be approved by the Corporate Donation Committee or the appropriate officer of the company.
- All approved donation requests must complete a Corporate Giving Final Report.
- Our Corporate Giving Program does not generally support the following:
 - Individuals and/or individual families to participate in private pursuits
 - Advertising
 - Political organizations
 - Research projects
 - Causes that might be a conflict of interest to our mission/values

FORMS OF CORPORATE GIVING

To serve the needs of organizations and projects, Corporate Giving may take the form of:

- Cash donations
- Donations in-kind
 - Products
 - Equipment
 - Services
- Volunteering

HIGHER EDUCATION SCHOLARSHIPS

Eau Claire Cooperative Oil Company awards three scholarships valued at \$750 to students whose parents or grandparents are customers and are looking to attend: college, university, or trade school. There is a separate application process for this that can be found on our website. Applications can be submitted from May 1st – June 30th each year. Scholarships are awarded every August.

4-H/FFA SCHOLARSHIPS

Based on the profitability of the cooperative, patron's children/grandchildren will be provided the opportunity to receive a \$100 scholarship for participating and showing livestock at a local fair. Additional details and a separate application can be found on our website. The total amount awarded to all recipients is not to exceed \$5,000.

Additionally, we may also purchase livestock shown at a local fair to benefit an individual and/or the program. Livestock that is purchased may be shown by a non-patron or patron family member. We make no guarantee whether expressed or implied that livestock will be purchased from a particular family year over year.



SPORTS TEAM REFERRAL PROGRAM

Donations involving sports teams (outside of advertising) have the opportunity to receive unlimited sponsorship funds in lieu of a one-time donation by participating in our referral program.

Referral Program Details: For every new propane customer that switches to our service (minimum of 500 gallons purchased per year), and mentions a sports team participating in the program, that sports team will receive \$50/referral. For every new fuel customer (non-home heat, minimum 500 gallons a year), the sports team will receive \$100/referral. At the end of 12 months, we will award the accumulated amount based on qualified referrals.

APPLICATION PROCEDURE

All requests must be made utilizing our Donation Request Form located on our website or are available at the front desk of our corporate office. Requests must be filled out in its entirety and are accepted throughout the year (unless specified otherwise).

In submitting a request for contribution consideration, you further agree to complete a Corporate Giving Final Report. This report will provide the Corporate Giving Committee insight into the reach and goodwill the donation provided.

All Individuals/organizations that submitted a request on our Donation Request Form will be notified of the decision of acceptance or refusal. As with most companies, we receive a large number of requests for contributions from a variety of worthy causes and do not have the resources to fund them all. This corporate guideline helps ensure that contributions that are awarded, adhere to our giving philosophy.

CORPORATE GIVING PHILOSOPHY

Eau Claire Cooperative Oil Company is committed to their community and supports the strengthening of programs that enhance the areas in which it operates. We focus our resources on meeting the needs of programs that fall under our Pillars Of Engagement to improve quality of life and provide the greatest impact.